



ACADEMIA INFO

Google Scholar :
Suriani Abdul Hamid

AREAS OF EXPERTISE

Pengurusan Pemasaran

SUPERVISION

PhD

Completed : 4
Ongoing : 0

Master

Completed : 11
Ongoing : 0

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📍 Faculty Of Management And Economics
Universiti Pendidikan Sultan Idris (UPSI)

BIOGRAPHY

A lecturer from the Faculty Of Management And Economics , Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak, Malaysia.

ACADEMIC QUALIFICATION

- 2012 **Doktor Falsafah (Ph.D) (Marketing)**
Lincoln University, Canterbury
- 2003 **Sarjana Pentadbiran Perniagaan (Pengurusan Perniagaan)**
Universiti Kebangsaan Malaysia
- 2001 **Sarjana Muda Pentadbiran Perniagaan (Pengurusan Perniagaan)**
Universiti Kebangsaan Malaysia
- 1990 **Diploma in Accountancy (Akaun)**
Universiti Teknologi MARA

RESEARCH

- Students Awareness, Knowledge, Attitudes And Intention To
1 Participate In Gap Year Programme
2018 **Leader** Universiti Pendidikan Sultan Idris
- International Student's Choice For Higher Education : A Study At
2 Universiti Pendidikan Sultan Idris
2013 **Leader** Universiti Pendidikan Sultan Idris
- Model Tingkah Laku Kewarganegaraan Organisasi Dan Kepuasan
3 Kerja Dalam Kalangan Guru Pendidikan Khas Di Negeri Perak
2022 **Leader** Universiti Pendidikan Sultan Idris
- Determining Of Contributing Factors Of Quality ECCE; Leadership,
4 Management And Monitoring – Projek 3/LMM
2020 **Member**
- Determining Contributing Factors Of Quality ECCE
5 2020 **Member**

