



ACADEMIA INFO

Dr. Nur Nadia Binti Abd Mubin

- ✉ nur_nadia@fbk.upsi.edu.my
- ☎ 03-4506156
- 📍 Faculty Of Languages And Communication
Universiti Pendidikan Sultan Idris (UPSI)

BIOGRAPHY

A lecturer from the Faculty Of Languages And Communication ,
Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak, Malaysia.
Specializes in Komunikasi Visual.

ACADEMIC QUALIFICATION

- 2018 **Doktor Falsafah Sebaran Am (Komunikasi Dan Media Massa)**
Universiti Teknologi MARA, Cawangan Shah Alam
- 2009 **Sarjana Seni Lukis Dan Seni Reka (Komunikasi Visual Dan Media Baru)**
Universiti Teknologi MARA, Cawangan Shah Alam
- 2006 **Sarjana Muda Pentadbiran Perniagaan dengan Kepujian (Pemasaran)**
Institut Teknologi MARA Shah Alam

AREAS OF EXPERTISE

Komunikasi
Komunikasi Visual

RESEARCH

- Social Reintegration Post-release: Developing An Instrument For
Measuring The Successful Reintegration Of Ex-convicts In Malaysia.
2023 | Leader
- Pembinaan Model Seni Bahasa Dalam Klip Filem Cereka Bagi
Pendidikan Bahasa, Kesusasteraan Dan Nilai Bina Insan
2023 | Member | Kementerian Pengajian Tinggi
- Developing A New Strategic Cyber Security Model In Digital
Marketing Communications For Small And Medium-sized Enterprises
(SMEs)
2023 | Member | Kementerian Pengajian Tinggi
- Visual Rhetoric In Open Distance Learning: Enhancing Accessibility
For Students In The Faculty Of Languages And Communication.
2025 | Member

SUPERVISION

PhD

Ongoing : 1

Master

Completed : 1

Ongoing : 1

Scan here to see
my EXPERT@UPSI



