



## ACADEMIA INFO

Google Scholar :  
Kamaruzzaman Abdul Manan

## AREAS OF EXPERTISE

## SUPERVISION

PhD

Ongoing : 0

Master

Ongoing : 0

Scan here to see  
my EXPERT@UPSI



# Dr. Kamaruzzaman bin Abdul Manan

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📍 Faculty Of Languages And Communication  
Universiti Pendidikan Sultan Idris (UPSI)

## BIOGRAPHY

A lecturer from the Faculty Of Languages And Communication ,  
Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak, Malaysia.  
Specializes in Public relations; corporate communication; health  
communication.

## ACADEMIC QUALIFICATION

- 2017 **DOCTOR OF PHILOSOPHY (COMMUNICATION)**  
Universiti Islam Antarabangsa Malaysia
- 2013 **Master of Art in Communication**  
Universiti Sains Malaysia
- 2010 **Bachelor Degree in Multimedia Communication**  
Universiti Sains Malaysia

## RESEARCH

- 1 DEVELOPING A PARENT'S GUIDE TOWARDS DIGITAL LEARNING FOR PRIMARY SCHOOL EDUCATION DURING THE MOVEMENT CONTROL ORDER  
2022 | Leader | Universiti Pendidikan Sultan Idris
- 2 KAJIAN PENDIDIKAN LITERASI DIGITAL JENAYAH SIBER DALAM KALANGAN PELAJAR B40 DI NEGERI PERAK  
2024 | Leader | Universiti Pendidikan Sultan Idris
- 3 Workation: Kajian Perilaku Dan Pemilihan Pelancong Antarabangsa Di Malaysia  
2023 | Member | Akito Global Incorporated, Japan
- 4 Kajian Projek Pembinaan Modul Pengajian Masjid Berstruktur Negeri Selangor  
2021 | Member | Universiti Islam Antarabangsa Malaysia
- 5 Integrasi Media Animasi Interaktif Dalam Program Pusat Pembelajaran Komuniti Bagi Peningkatan Tahap Motivasi Pembelajaran Kanak-kanak Orang Asli.  
2023 | Member | Universiti Pendidikan Sultan Idris

## PUBLICATION

- 1 **The Role of Communications in the Resilience of Risk Group in Kuching, Sarawak, During The Dispersal of COVID-19 Virus**  
Jurnal Komunikasi: Malaysian Journal of Communication  
2023 SCOPUS Correspondence Author
- 2 **Media exposure, attitude, anxiety, and practices among university students during the COVID-19 pandemic**  
International Journal of Public Health Science  
2022 SCOPUS First Author
- 3 **Primary Pupil Parents Conducting Digital Learning at Home During Pandemic Covid 19: A Technology Acceptance Model Approach**  
NeuroQuantology  
2022 Google Scholar Correspondence Author
- 4 **The Role of Mass Media as a Channel to Learn About Islam Among Muslims in Gombak**  
Intellectual Discourse  
2022 SCOPUS Correspondence Author
- 5 **Media exposure, attitude, anxiety and practices among university students during the COVID-19 pandemic**  
International Journal of Public Health Science  
2022 SCOPUS First Author

## CONSULTATION / ADULATION

- 1 **Latihan Kejurulatihan (Training of Trainer) Keusahawanan Digital UPSI-MBPJ**  
2024 Majlis Bandaraya Petaling Jaya Completed
- 2 **Perundingan Hub Pembelajaran Keusahawanan Digital UPSI- Kampung Selamat**  
2022 Majlis Bandaraya Petaling Jaya Completed
- 3 **Klinik Kerjaya : Kursus Pengurusan Pejabat**  
2022 Pusat Aspirasi Anak Perak (PASAK) In Progress
- 4 **Digital Marketing Specialist in Social Media**  
2022 Adakan Holding Sdn Bhd Completed

## AWARD / RECOGNITION

- 1 **Gram-O-Poly**  
International Education Innovation Expo (EDU@Innovate) 2023  
2023 International International Education Innovation Expo (EDU@Innovate) 2023 Bronze
- 2 **TMFACELIVE : AN INNOVATION IN PUTTING THEORIES INTO PRACTICE**  
V-MIEX 2021  
2021 National V-MIEX 2021 Silver