



ACADEMIA INFO

Scopus ID :

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Sarina Yusup

AREAS OF EXPERTISE

Komunikasi

New Media and Youth
Studies

SUPERVISION

PhD

Ongoing : 3

Master

Completed : 3

Ongoing : 6

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Universiti Pendidikan Sultan Idris (UPSI)

BIOGRAPHY

A lecturer from the Faculty of Languages and Communication, Universiti Pendidikan Sultan Idris (UPSI), Tanjung Malim, Perak, Malaysia. Specializes in health communication, new media impacts, youth studies, quantitative methodology and structural equations modeling (SEM)

ACADEMIC QUALIFICATION

- 2018 **PHD IN YOUTH STUDIES (PENGAJIAN BELIA)**
Universiti Putra Malaysia
- 2015 **MASTER SAINS (TEKNOLOGI KOMUNIKASI)**
Universiti Putra Malaysia
- 2004 **BACELOR KOMUNIKASI (KOMUNIKASI)**
Universiti Putra Malaysia

RESEARCH

- 1 **DEVELOPING AN INSTRUMENT TO ELUCIDATE THE EXCESSIVE INTERNET USAGE ON ADOLESCENCENTS PSYCHOLOGICAL DISTRESS BEHAVIOUR**
2022 **Leader** Universiti Pendidikan Sultan Idris
- 2 **Formulating A Holistic Mental Health Wellbeing Framework For Developing Effective Communication Strategies And Guidelines Among Emerging Adults**
2027 **Leader**
- 3 **DEVELOPMENT OF MENTAL HEALTH INDEX IN IDENTIFYING THE IMPACTS OF COMPUTER-MEDIATED COMMUNICATION (CMC) USE BEHAVIOR AMONG MALAYSIAN YOUTH**
2023 **Leader** Kementerian Pengajian Tinggi
- 4 **The Role Of Emotional Intelligence In Effective Leadership Communication At The Top Managerial Level In Academic Institutions**
2026 **Leader**
- 5 **SPOCA - Dialek Pahang**
2025 **Member**

